



**MOUNT PLEASANT BUSINESS DISTRICT
AUTHORITY**

**Minutes from meeting
Wednesday, April 15, 2015**

ATTENDANCE:

OFFICERS

Ed Christofano President (P)
Donald Rega Vice President (P)
Deborah Salopek Secretary (P)
Dale Walker Treasurer (P)

VISITORS: Dawn Keefer and Katie Ronald
 From American Cancer Society

Cassandra Vivian from Mount Pleasant Glass Museum

DIRECTORS

David Stairs (P)
Kim Giles (P)
Vince Zaccaria (P)
Charlotte Mowry (A)
Nino Barsotti (A)

ADMINISTRATIVE

Linda Vecchio (P)
Office Secretary

Meeting called to order at 7:05 p.m. by President Ed Christofano.

Dawn Keefer & Katie Ronald spoke on behalf of the Relay for Life, to be held July 18-19 for support and ideas. Suggested to paint the town purple for June and July. Also collection boxes placed in businesses in town. Flyers distributed and put on BDA facebook and website pages. The Relay will move from the YMCA to the Mt Pleasant Area Jr/Sr High Stadium. Contest to be held for best store window decorations. Suggestion made to approach Borough to decorate gazebo and place purple bows on parking meters in town. BDA will not be bagging the meters as in the past with October Breast Cancer awareness –Pink Program

Cassandra Vivian spoke on behalf of the Mt Pleasant Glass Museum. Thanked Ed Christofano for having the museum in his building for the first four months of business. Total of 131 members which are mostly out of state, town, borough and county. 31 members are from borough and township. Special for one year membership at 50% off that ends in June. Comments on non-membership from local area. Booth set up at Glass Festival is not very productive. Museum needs memberships and question was raised on how can that be done. BDA will assist and recommend specialists to assist, but we as an authority are not able to make any financial donation or assist since they outside the borough district.

Reading of the minutes was waived since each member had received a copy prior to meeting. Minutes are emailed to members after each meeting. Kim Giles motioned not to read minutes seconded by David Stairs. Motion carried.

TREASURERS REPORT

Dale Walker passed out new balance sheet. Incubator \$34,142.88. Current income balance \$27,763.10
Don Rega made motion to accept report. Seconded by Vince Zaccaria. Motion passed.

EXPENSES PAID :

- Motion made by Ed Christofano to pay tax preparation bill to Dale Walker. Seconded by Vince Zaccaria
- Motion made by Vince Zaccaria to pay bill to Denise DeSabato from Stukup Grafix for brochures for the Women of Business Seminar to be held in May. Seconded by Kim Giles.

NEW BUSINESS

- Different businesses in town are being placed on the BDA facebook website each day. Positive feedback.
- Master list of businesses will be given to new Police Chief.
- Suggestion made to organize a Meet and Greet with the new Chief of Police.
- Copy of new brochure for Mount Pleasant passed out by Ed Christofano for review. QR code link to website on back of brochure. Brochure should be on racks by June 1st.
- Ed Christofano attended meeting with Borough and presented copy of the BDA bylaws. Questions and concerns by the Borough.
 - A tax assessment revamp suggested.
 - Questions on board members living and working in the Mt Pleasant Borough .
 - Wanting to reduce the number of board members from nine (9).
 - Questions concerning those who no longer works or lives in the Borough – future resignation might requested.
 - Questions concerning Charlotte Mowry – David Stairs – Kim Giles

BDA EDUCATION SEMINAR:

Woman In Business will be the topic for the next Education Series to be held on May 13th. Time will be 6:00-8:00 p.m. Denise DeSabato and Valerie Tressler will be asked to be speakers from Mt. Pleasant. Deb Salopek has been in touch with them.

Flyers will be distributed. Website & Facebook notifications will be sent

COMMITTEE REPORTS:

MARKETING COMMITTEE REPORT:

- Marketing Committee Chairperson Vince Zaccaria planned first meeting for committee to be held May 14th at 6:30 pm at the Main Street Deli & Cafe.
- Formulate a Event schedule for the 2015 – a complete listing of all the BDA events.
- Some suggestions were to have a Taste of Mt Pleasant. Restaurant owners will be asked to help and take part.

FARMERS MARKET COMMITTEE:

- Farmers Market moving from Shop Demo Depot to the parking lot across from PNC bank.
- Starts July 8th – Sept 30th
- Hours changing to 3:00 – 7:00 pm.
- Ed Christofano passed out copy of the new logo, waiver sheet, and certificate for payment for Farmers Market
- Farmers Market will be for farmers, bakers, home made baked goods.
- Marketing signs and banners will be ordered and posted within the borough / twp districts
- ALL members are encouraged to assist with recruiting farmers and locals for this event.

TAX ASSESSMENT COMMITTEE:

- Ed Christofano, Dale Walker, Joe Bauer, and Jeff Landy will be reviewing the current practices of the BDA tax assessment for the 2016 year. Meeting to be determined in the early part of May.

OTHER MISC TOPICS:

- Suggestion made to help build a permanent planter box at the borough entrance sign on Rt 31 and working with the Garden Club for flower arrangements.
- BDA will be working in the future with the Streetscapes program. TBD meeting.
- Ed Christofano reported on being in touch with a individual about a electronic – digital sign for the BDA.
- Car Cruise will be held June 20th (Saturday before Fathers Day).

Motion to adjourn meeting at 9:00 p.m. Made by Deb Salopek. Seconded by David Stairs.

Next meeting will be May 20, 2015 at 7:00 p.m. at the Main Street Deli & Cafe.