



**MOUNT PLEASANT BUSINESS DISTRICT  
AUTHORITY**

**Minutes from meeting  
Wednesday, July 22, 2015**

**ATTENDANCE:**

**OFFICERS**

Ed Christofano            President        (P)  
Donald Rega              Vice President (P)  
Deborah Salopek        Secretary       (P)  
Dale Walker              Treasurer       (P)

Guests: Paul Wagner/Council  
Renee/Demo Depot

**DIRECTORS**

David Stairs              (P)  
Kim Giles                  (P)  
Charlotte Mowry        (A)  
Nino Barsotti             (P)

**ADMINISTRATIVE**

Linda Vecchio            (P)  
Secretary

Meeting called to order at 7:00 p.m. by President Ed Chirstofano.

**GUEST SPEAKER:** Renee from Demo Depot spoke on a fund raiser being held on Saturday, September 19<sup>th</sup>. Bambrewzle their first fundraiser.

**SECRETARY REPORT:**

Ed asked for motion to waive reading of minutes since a copy was provided to Board via email and at meeting. Motion made by Kim Giles. Seconded by Nino Barsotti. Motion carried.

**TREASURER'S REPORT:**

Dale Walker read Treasurers report.  
Incubator \$22,103.66

Dale went through figures for the month. A certified assessment letter will be sent out to businesses still not paying BDA tax. Motion to accept treasurers report made by Don Rega. Seconded by Deb Salopek. Motion carried.

**EXPENSES PAID:**

- Silvis Group final payment for landscaping of Mt Pleasant Welcome Sign
- Robert Keeler/Bike Trail funding \$2,000. Ed sending letter to Council to match money for bike trail.

**NEW BUSINESS:**

- Two grant submissions handed out. Signage to Saturdays Treasurer and Fascade to The Town House
- Brochures are visible in the area.
- Shop Local Signs posted in flower pots.
- Kim Giles turned in her resignation on the Board. Letters of interest from five candidates. Tony Vecchio, Jim Rega, Gerard Rendine, Netah Serock, Jason Wisniewski. Vote taken by the Board and three names will be sent to Council for placement on the Board.
- Letter sent from Harmon House asking for meeting concerning tax assessment. Meeting to be set up at a later date.
- Website difficulties with Joe Castellano. Promote for new website manager.
- Revamp assessment on buildings. Frontage fee. Tax properties on frontage. Simpler way to do calculations and reassess. Dale spoke of raising or lowering assessments.

**FARMERS MARKET:**

- Turn out has been favorable.
- More signage to be visible for advertisement.

**COMMITTEE REPORTS:**

- Marketing Committee had few suggestions for small business Saturday. Scavenger Hunt was suggested.
- Paint Town Pink in October.
- Cookie Tour – approach restaurants on having a BOGO punch card.

**OPEN FLOOR COMMENT**

- Paul Wagner spoke on involving businesses off of Main Street in activities. Also spoke on the tax assessment of Harmon House.

Upcoming scheduled meeting dates August 19, September 16, October 21, November 18, December 16.

Motion to adjourn meeting at 8:35p.m. Made by Deb Salopek. Seconded by Kim Giles.

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LINDA VECCHIO

BDA OFFICE SECRETARY