



**MOUNT PLEASANT BUSINESS DISTRICT
AUTHORITY**

**Minutes from meeting
Wednesday, June 29, 2015**

ATTENDANCE:

OFFICERS

Ed Christofano President (P)
Donald Rega Vice President (A)
Deborah Salopek Secretary (P)
Dale Walker Treasurer (P)

DIRECTORS

David Stairs (P)
Kim Giles (P)
Nino Barsotti (E)

Guests: Tony Vecchio – Candidate for Board
Tina & Brian Covalesky

ADMINISTRATIVE

Linda Vecchio (P)
Secretary

Meeting called to order at 7:00 p.m. by President Ed Chirstofano.

GUEST SPEAKER: Tina & Brian Covalesky spoke concerning the Cookie Tour this year. Spoke to Joe Bauer/Council trying to make it a community oriented event. Wanting to have it earlier this year before Thanksgiving. Would like to have flyers and maps circulated this year. Trying to make more holiday spirit in town this year.

SECRETARY REPORT:

Ed asked for motion to waive reading of minutes since a copy was provided to Board via email and at meeting. Motion made by Deb Salopek. Seconded by David Stairs. Motion carried.

TREASURER'S REPORT:

Dale Walker read Treasurers report.

Incubator \$22,103.66 Balance \$53,669.42/end of May

Dale went through figures for the month.

Motion to accept treasurers report made by Deb Salopek. Seconded by Kim Giles. Motion carried.

EXPENSES PAID:

- Trib Live for Woman in Business Ad
- Denise DeSabato for Farmers Market T-shirts
- Linda Vecchio/Mileage for distribution of flyers to Laurel Highlands Visitors Center/ Ligonier
- Linda Vecchio for start up money for Farmers Market.

Motion to accept by Deb Salopek. Seconded by David Stairs. Motion carried.

OLD BUSINESS:

- Ed spoke of communication with Joe Castellano/website.
- Brochures delivered and in circulation 2015-2016 period.
- Summer sidewalk sales starting July 8th from Noon to 5:00pm.
- Flower pots/looking beautiful around town.
- Welcome sign entering town to be landscaped by Silvis Group.

NEW BUSINESS:

- No grant submissions
- David Stairs reappointed by Council for another three year term.
- Vince Zaccaria resigned from Board. Charlotte Mowry placed on Meritous Board.

- Four candidates interested in serving on Board/letters of interest from Tony Vecchio, Jim Rega, Gerard Rendine, and Netah Serock. Board looking to fill seats as soon as possible. Emails will be sent to candidates acknowledging their individual interests.

Ed Christofano asked BDA directors to review the applications (letters of intent) and email comments back to him. A decision will be made at the August meeting and recommendations will be forwarded to Mount Pleasant Council.

FARMERS MARKET:

- Discussion by Ed to bag parking meters night before.
- Ribbon cutting ceremony at 2:30pm July 8th. Please wear FARMERS MARKET SHIRTS
- Board to work shifts to help on opening day and every Wednesday.
- Email of schedule will be sent out each week of participants helping.

COMMITTEE REPORTS:

- With resignation of Vince Zaccaria, Ed Christoano appointed Deb Salopek to be in charge of the Marketing Committee.
- Directives: Marketing Calendar for 2015, Professional business publication in Mt Journal (full page ad)
- Marketing meeting scheduled for Wednesday, July 8th. Time TBD.

OPEN FLOOR COMMENTS:

- Dale questioned if information about grants on website.
- Comments of paying half for bike trail.
- Shop local flags have been found by Nino Barsotti. Will be delivered to office.
- By Laws still not approved by Council.

Motion to adjourn meeting at 8:00p.m. Made by everyone.

Next meeting schedule for July 15, 2015 at 7:00 p.m. At the Main Street Deli & Cafe.

*Date could be rescheduled due to conflict with Farmers Market.

