



**MOUNT PLEASANT BUSINESS DISTRICT  
AUTHORITY**

**Minutes from meeting  
Wednesday, May 20, 2015**

**ATTENDANCE:**

**OFFICERS**

Ed Christofano            President            (P)  
Donald Rega              Vice President    (P)  
Deborah Salopek        Secretary            (P)  
Dale Walker              Treasurer            (A)

Paul Wagner member of Borough Council  
Police Chief Doug Sam in attendance.

**DIRECTORS**

David Stairs              (A)  
Kim Giles                  (P)  
Vince Zaccaria          (P)  
Charlotte Mowry        (A)  
Nino Barsotti             (P)

**ADMINISTRATIVE**

Secretary - Linda Vecchio (P)

Meeting called to order at 7:05 p.m. by President Ed Christofano.

**GUEST SPEAKER:** New Police Chief Doug Sam stated that he really likes Mt Pleasant. Some new changes will be made. Police Officers will be patrolling streets on foot in the day and evenings. Ed congratulated him and police officers being visible on the streets. Nino Barsotti brought to his attention a problem with trucks “jake braking” at the top of Main Street. Police Chief Sam will be checking into the problem.

**SECRETARY REPORT:**

Deb Salopek read minutes from the meeting on April 15<sup>th</sup>.  
Correction of minutes: \$34,142.88 income / \$27,763.10 incubator (balances were mislabeled)  
Nino Barsotti motioned to accept. Seconded by Don Rega. Motion carried.

**COMMUNICATIONS:**

Ed Christofano presented invitation about Scottdale Bank & Trust Ribbon Cutting Tuesday, May 26<sup>th</sup> at 10:00 am.  
Reception to be held Thursday, May 28<sup>th</sup> from 7:00-9:00pm

**TREASURER'S REPORT:**

Ed Christofano read Treasurers report in Dale Walkers absence.  
Incubator \$22,103.66              Balance \$50,385.94  
Collections for taxes are better than in the past for point of time in year.  
Motion to accept treasurer’s report made by Nino Barsotti. Seconded by Kim Giles. Motion carried.

**EXPENSES PAID:**

Reimbursement Linda Vecchio for printer and office supplies \$196.97.  
Denise DeSabato for Farmers Market banners and yard stakes \$230.  
Main Street Deli & Café for light food at Women for Business function \$49.94  
Motion to accept and pay all bills by Kim Giles. Seconded by Vince Zaccaria. Motion carried.

**OLD BUSINESS:**

- Facebook updated every day with a different business and advertisement for Farmers Market and different seminars sponsored by the BDA.
- Master Business Listing almost finished.
- BDA brochure completed and will be distributed in Laurel Highland information centers. Final product is a sharp, clean image of the Mount Pleasant Business District. QR code on back to access businesses at the BDA webpage. More tracking information to come -

## **BDA EDUCATION SEMINAR:**

- Woman In Business Seminar was a big success. Great attendance. Speakers knowledgeable.
- Comments from attendees what a great job being done here in Mt Pleasant.
- Debra Mason being asked back for 4<sup>th</sup> quarter seminar on Customer Service.

## **NEW BUSINESS:**

- New Grant for The Village for newspaper flyer. Ed Christofano presented application / all materials present. Motion to approve grant money in the amount of \$500.00: Kim Giles. Seconded by Vince Zaccharia. Motion carried.
- New Grant for Leo's Grille 31 and Deli 31 for advertisement at the County Market Plaza. Ed Christofano presented application / all materials present. Motion to approve grant money in the amount of \$500.00 for each application totaling \$1,000: Vince Zaccharia. Seconded by Deb Salopek. Motion carried.
- Paul Wagner presented information to the BDA board on the conflicts and opinions of Borough Council and the BDA board.  
Points of topic:
  - The number BDA board seats – “does the BDA want a reduction in board members” as advertised by Council president Joe Bauer.
  - The policy of removal / removing a serving member of the BDA board.
  - The abilities of BDA authority according to the Commonwealth Municipalities Authorities Act 1945.
  - The process of appointment of a new member to the BDA board.
  - The process of replacement of a new member to the BDA board when an open chair is present.

President Ed Christofano will be officially writing a letter on behalf of the BDA board to express:

- We as the BDA want the reappointment of David Stairs
- We as the BDA do not want a reduction of this board –number of seats is to stay at nine.
- We as the BDA want the bylaws approved and completed with Borough Council and solicitor to finalize this project.
- President Ed Christofano stated and addressed the BDA board concerning attendance, participation, and completion of tasks. Those sitting on this board should be actively participating in the operations of the BDA functions or offer their resignations to the president. The lack of attendance at BDA functions and committee meetings not being held to move this board forward needs corrected by the existing members.
- Sidewalk sales logo being worked on with Denise DeSabato.
- Nino Barsotti spoke of the flower pots being placed at businesses in town. Should be around 50 pots and urns this year.
- Shop local signs need to be located. Nino will check with Charlotte Mowry to see if signs and poles were picked up last year by her.
- \$150 startup money for Farmers Market to be paid to Linda Vecchio.. Motion by Nino Barsotti. Seconded by Don Rega.
- Farmers Market banner to be hung in vacant lot next to JJ's Pizza. Nino to check with Mark Krystiniak.
- Nino presented old newspaper articles to the BDA.

## **COMMITTEE REPORTS:**

- Marketing Committee meeting will be **rescheduled** again. Committee has not been able assemble. More to come on date and time. Ed Christofano will be attending this committee meeting to get projects settled. This committee has not held a meeting since December 2014.
- Farmers Market yard signs passed out to board members to place in designated areas. Ed Christofano asked for the board members to execute this task and place their advertisement signs for the Farmer's Market. In addition, he asked committee to hold a meeting and determine the schedule for BDA board attendance at the Farmer's Market to ensure this is executed accordingly. This schedule starts July 8<sup>th</sup> and carries through Sept 30<sup>th</sup>. BDA Farmers Market committee will be accompanying Linda Vecchio during the weekly events.

Motion to adjourn meeting at 9:015p.m. Made by Kim Giles. Seconded by Vince Zaccaria.  
Next meeting will be June 17, 2015 at 7:00 p.m. At the Main Street Deli & Cafe.

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LINDA VECCHIO

BDA OFFICE SECRETARY