



**MOUNT PLEASANT BUSINESS DISTRICT
AUTHORITY**

**Minutes from meeting
Wednesday, October 21, 2015**

ATTENDANCE:

OFFICERS

Ed Christofano President (P)
Donald Rega Vice President (A)
Deborah Salopek Secretary (P)
Dale Walker Treasurer (P)

Guests: Greg Wilson – Candidate for Board
Vince Zaccaria

DIRECTORS

David Stairs (P)
Netah Serock (P)
Nino Barsotti (P)
Jim Rega (P)
Jason Wisniewski (A)

ADMINISTRATIVE

Linda Vecchio (P)
Secretary

Meeting called to order at 7:00 p.m. by President Ed Christofano.

GUEST SPEAKER: Introduction of Greg Wilson candidate for Board. Letter of intent turned in.

SECRETARY REPORT:

Ed asked for motion to waive reading of minutes since a copy was provided to Board via email and at meeting. Motion made by Nino Barsotti. Seconded by Dale Walker. Motion carried.

TREASURER'S REPORT:

Dale Walker read Treasurers end of year report.

Incubator \$22,103.66 \$46,666.54/checking \$23,912.13/liens receivable

Motion to accept treasurers report made by Deb Salopek. Seconded by Dave Stairs. Motion carried.

Deb Salopek talked about party at Shop Demo Depot after the Halloween Parade on Wednesday, October 29th @ 7:00pm. Garden of Hope was a success. Alot of good feedback.

EXPENSES PAID:

- Pay bill to American Cancer Society for \$350.00
Motion to accept by Dave Stairs. Seconded by Deb Salopek. Motion carried.

OLD BUSINESS:

- Ed spoke of communication with Joe Castellano/website.
- Studio 50 contacted on doing website..
- Website now is tabled until further communication with Joe Castellano

NEW BUSINESS:

- Grant applications were given to The Village for Signage and to new business Fazio's Hair Design for Signage and Facade also Signage for Gradler Studio.
- Nino Barsotti spoke of flower pots being removed for the winter months. Thank you card and monetary donation be sent to the Garden Club for \$100. Motion by Nino Barsotti Seconded by Netah Serock
- Education Series with Brad Messner went well.
- 4th Quarter Education Series with Debra Mason on November 4th. Board members encouraged to attend.
- Pink Project: Dawn Keefer keeping tally of Garden of Hope. Deb spoke of businesses winning contest for ad in Journal. There will be one ad for the businesses.
- Professional ad being done by Dave Stairs. Ad to run first of December. Trib has special rates and better time to run.
- Board decision to run raffle again on 70" TV. Vince Zaccaria spoke of last years involvement. Each store will receive a entry form box and entry forms. Premiere Audio-Video will pay half the cost of the TV.

- Ed Christofano spoke of new Disaster Grant being developed by the BDA. Theft, vandalism, storm damage, etc. Police report must be attached with application. Jim Rega questioned insurance issues with the new grant to prevent insurance fraud.
- By-Laws for the BDA have not been returned yet from Council. Ed will be checking on this before new election.
- Welcoming Committee to be started. Give new businesses in town welcome packet with info of Mt Pleasant.
- Ed spoke about new budget. Will present to Council for approval.
- Jim Rega spoke of forming an exchange zone in Mt Pleasant (borough building). For exchanges such as custody cases or Craiglists – Ebay purchases. More information to follow.
- Deb spoke of E-Mail blasting. Cost efficient. Deadline would be 15th of each month.
- Motion to accept new budget Dale Walker Second Jim Rega

FARMERS MARKET:

- Report by Linda Vecchio Farmers Market was done for the year on October 21st.
- Great success this year.
- New ventures for next year. New location, more vendors.

COMMITTEE REPORTS:

- Marketing Committee spoke of the upcoming Cookie Tour to be December 5th, same day as the Christmas Parade.
- Ed showed a copy of the sign to be used for the Cookie Tour with Doughboy eating a cookie. Questions on any negative comments. Each business will receive a sign.
- Forms will be passed out by Tina & Brian Covalesky to businesses in town for Shop Local with entry forms for the TV. Suggestion of a \$100 Visa gift card to be awarded.

Motion to adjourn meeting at 9:00p.m. Made by everyone.

Next meeting schedule for November 18, 2015 at 7:00 p.m. At the Main Street Deli & Cafe.

LINDA VECCHIO

BDA OFFICE SECRETARY