



**MOUNT PLEASANT BUSINESS DISTRICT
AUTHORITY**

**Minutes from meeting
Wednesday, September 16, 2015**

ATTENDANCE:

OFFICERS

Ed Christofano	President	(P)
Donald Rega	Vice President	(A)
Deborah Salopek	Secretary	(P)
Dale Walker	Treasurer	(P)

DIRECTORS

David Stairs	(P)
James Rega	(A)
Jason Wisniewski	(P)
Netah Serock	(A)
Nino Barsotti	(A)
Linda Vecchio	(P)
Office Secretary	

Meeting called to order at 7:13 p.m. by President Ed Chirstofano.

SECRETARY REPORT:

Motion made by Dale Walker and seconded by Dave Stairs to waive reading of minutes from August meeting due to everyone receiving a copy via email. Motion carried.

TREASURER'S REPORT:

Dale Walker submitted copies of the Treasurers Report. \$22,000 in General Fund.
\$47,585.85 in Checking
\$23,912.13 in Leins
\$3,964.90 this year in leins.
\$1,776.86 leins last year/letters have been sent

Morion to accept Treasueres Report by Dave Stairs Seconded by Jason Wisniewski Motion carried

COMMUNICATIONS:

Invitation from Braddock Trail House to participate in 25th annual Festival of Lights from November 28 – December 6. Board decided not to participate. Dave Stairs commented BDA is a taxing authority not event planner. Lines have to be drawn somewhere. Dale made comment of participation with American Cancer Society. Determined money goes to American Cancer Society.

Thank you letter sent from the Coal & CokeTrail for the donation.

OLD BUSINESS:

- Flower pots need to be removed from town in October.
- Flowers at the welcome sign entering town is still a problem. Watering still a problem. Ed contacted Water Authority and Fire Department about watering. Still need agreement from Silvis. Borough did do weeding at the sign area. Fire Department will water plants when needed.
- Motion was made by Deb Salopek for a cap of \$500 for more lighting at the sign area. Seconded by Dave Stairs.

BDA EDUCATION SEMINAR:

- Brad Messner will do presentation for the 3rd Quarter on Wednesday, September 30th. Topic will be “Spread the Word Socially.” Open seminar to Scottsdale and Mt Pleasant Township. Add will run in Mt Pleasant Journal and The Daily Courier. Also on Facebook and pass on to the Chamber for Community Calendar and Chamber Facebook Page.
- Debra Mason for 4th quarter seminar on Customer Service.

NEW BUSINESS:

- Grant for Dave Stairs for signage for \$500. Motion Deb Salopek Second Jason Wisniewski Motion carried.
- New Disaster Grant suggested by Ed Christofano.
- Head Shots and Bio's needed for new board members.
- Suggestion made for board members to attend Glass Festival and be present in the American Cancer Society booth.

COMMITTEE REPORTS:

- Report on Farmers Market by Linda Vecchio. Suggestion made to run until middle of October. Vendors willing to participate.
- New location for next years Farmers Market. Board to come up with ideas and report at next meeting.
- Parking problems at the present location. Cars parking at bagged meters and removing bags from meters.
- Marketing Committee moving ahead on Painting Town Pink. Full page ad of businesses being done by David Stairs to publish in Journal.
- Each board member to purchase 4 Garden of Hope signs at a total of \$100.
- Letter prepared by Dawn Keefer from American Cancer Society for businesses who sell most signs receive a bonus. If two winners first-come-first-serve basis. Cancer Society will be going door to door of businesses with flyers.
- Gazebo decorated pink. Val Tressler received permission from Council to move forward with project by October 1st. Deb Salopek will notify Mt Pleasant Area Golf Teams to help decorate. Gazebo to be done by 3:00pm October 1st and kickoff planned for 7:00pm that evening.
- Suggestion by Ed Christofano to notify WTAE.
- Local floral shops will do pink bows for the meters at no charge. Letter to them will be sent thanking for donation of bows.
- Small Business Saturday, November 28th. Flyers to businesses asking to participate. \$600 to be donated as payment toward TV Giveaway. Motion made by Dale Walker Seconded by Deb Salopek

Motion to adjourn meeting at 8:43p.m. Made by Dale Walker. Seconded by Jason Wisniewski.
Next meeting will be October 21, 2015 at 7:00 p.m. At the Main Street Deli & Cafe.

LINDA VECCHIO

BDA OFFICE SECRETARY

