



Dear Valued Vendor,

The Mt. Pleasant Business District Farmers Market welcomes you to the 2021 season. We are excited for the changes that have been made to increase community awareness and attract additional vendors. We are looking for vendors ranging from local artisans, to farmers and makers. Fresh veggies and fruits, cut flowers, plants, honey, local meats, salsas, dips wines, baked goods, cheeses, breads and artesian goods to name a few.

This year's market season will begin **Wednesday, June 2, 2021** and will continue through until **Wednesday, September 29, 2021** for a total of 18 weeks. The time of the event will run from **2pm. - 7pm.**

We have secured a **NEW** location that offers more visibility, opportunity to increase vendor participation and allow for additional activities to take place for overall community engagement. Our team has collaborated with **American Architectural Salvage** and we look forward to working with them and each of you.

One of our many goals for the 2021 season is to increase additional marketing and promotion. To ensure these efforts are met we have created reasonable pricing options for you to choose from. Please indicate your payment preference on the 2021 Vendor Application attached.

**Vendor Season Pass - \$180.00**

- Payments must be made in advance.
- Vendors will reserve a 10 x 10 ft. spot for the season, first come first serve (**see diagram and choose a location**).
- Vendors are only permitted to miss three times per season or their space will be forfeited.

**Vendor Weekly Pass - \$15.00**

- Cash only
- Payments will be made the day of the event.
- Vendors must provide one week's notice via phone or email.
- First come first serve, no space holds for a 10 x 10 ft. spot. Cannot guarantee adjacent spots if required and subject to change week to week.

**Food Trucks**

- \$25.00 per week
- Vendors must provide one week's notice via phone or email.

Please *read, complete and mail or email* the **vendor application, vendor rules/ regulations** and **vendor waiver** by **Wednesday, March 31, 2021**. If you have any questions, please do not hesitate to contact Daynelle Sanner, Community Liaison at 724-547-0660 (BDA office) or via email at [mountpleasantbda@gmail.com](mailto:mountpleasantbda@gmail.com). We look forward to making 2021 the best year yet!

Sincerely,

Mt. Pleasant Business District Authority Board



**VENDOR APPLICATION**

Thank you for your interest in joining Mt. Pleasant Business District Authority 2021 Farmer's Market. Please direct any additional questions to Daynelle Sanner at [mountpleasantbda@gmail.com](mailto:mountpleasantbda@gmail.com).

FIRST NAME: \_\_\_\_\_

LAST NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL: \_\_\_\_\_

(Please write legible, as all communication will be done via email)

PHONE NUMBER \_\_\_\_\_

EMERGENCY CONTACT: \_\_\_\_\_

EMERGENCY PHONE NUMBER \_\_\_\_\_

**ITEMS TO SELL:**

Please list ALL items for sale below. *We will do our best not to duplicate.*

\_\_\_\_\_  
\_\_\_\_\_

**Please choose your payment option:**

- Vendor Season Pass - \$180.00 - **REQUESTED 10 x 10 SPOT** \_\_\_\_\_ (see attached diagram)
- Vendor Weekly Pass - \$15.00 (option to prepay or pay day of event, first come first serve)
- Food Trucks - \$25.00

**Please make check payable and send to:**

Mt. Pleasant Business District Authority  
535 W. Main St.  
Mt. Pleasant, Pa 15666



### **EVENT RULES/REGULATIONS**

- All vendors will be allowed one parking place for the entry fee.
- Season vendors are permitted to reserve a location in advance with the SEASON PASS only.
- Weekly vendors - first come first serve basis.
- Vendors that are selling edible foods are required to submit a copy of the product liability insurance prior to June 2, 2021 or will not be permitted to be a vendor.
  - *All foods must be properly labeled. Unlabeled packaged and/or processed foods are not allowed.*
- Vendors are required to fill out the registration form, sign and date the rules and completed waiver to participate in the 2021 Mt. Pleasant BDA Farmer's Market.
- Vendors are responsible for any applicable taxes applied to the price of the product according to the Pennsylvania tax laws.
- Vendors are responsible for cleaning the area at the conclusion of the event.
- No weapons nor firearms are permitted on the grounds.
- This is a FAMILY event. Please act in a courteous and professional manner at all times.
- Animals are NOT PERMITTED at the market, unless a service animal. Please contact the BDA office to discuss and make arrangements.
- The Mount Pleasant Business District Authority ultimately reserves the right to ask a vendor to leave the facility for inappropriate actions or language.
- Vendors and shoppers will be required to observe social distancing and follow safety guidelines of the Centers for Disease Control and Prevention and the Pennsylvania Department of Health to prevent the spread of coronavirus.

#### **Vendor Booths**

- Booth setup on market day begins at **1:00 p.m.**; breakdown begins at **7:00 p.m.** *NO breakdown before 7 p.m. will be allowed.*
- A Vendor/Business may request more than one 10 x 10 ft. booth space. This needs to be listed on the Vendor Application and communicated to the Community Liaison. Market Day Fees are submitted for each 10 x 10 ft. booth space that is utilized. Additional space will require additional fees.
- The Community Liaison will assign booth spaces to vendors as they arrive on market day, if they have *not* paid for a seasonal spot. Spots will shift depending on the number of vendors each Wednesday.
- Vendors provide their own tents, tables, chairs, signs, refrigeration, duct tape and storage.
- Each vendor is strongly encouraged to prominently display a sign in their booth, identifying the farm or business name, and the location (county or city) of the farm.

**I have read, understand and agree to the Rules and Regulations of Mt. Pleasant Business District Authority 2021 Farmer's Market.**

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Signature

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Date



**MOUNT PLEASANT BUSINESS DISTRICT AUTHORITY**

**Mount Pleasant Borough**

**WAIVER AND LIABILITY RELEASE FORM**

It is stated that the vendor activities of \_\_\_\_\_ (NAME OF PARTICIPANT), and any related events and activities, the undersigned fully acknowledges the possibility of serious injury which might result not only from my own actions, in actions or negligence, but also to others, I assume all the foregoing risks and accept personal responsibility of injury or damage.

I hereby release, waive, discharge and covenant not to sue the Mount Pleasant Business District Authority nor the Borough of Mount Pleasant and it's administrators, agents, employees, participants, sponsoring agents, advisers, and/or owners of premises and/or equipment used to conduct the event, all of who are hereinafter referred to as "Releases" from demands, losses or damages on account of injury, including death or damage to property, caused by alleged or caused in whole or in part by negligence of releases or otherwise.

This waiver and liability release form is active for the entire YEAR of the Farmer's Market season.

**I HAVE READ THE ABOVE WAIVER AND RELEASE AND UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND SIGN IT VOLUNTARILY.**

**VENDORS NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**APPROVED BY:**

**DATE:** \_\_\_\_\_

Daynelle Sanner - BDA Community Liaison  
Mount Pleasant Business District Authority